



**RJM**

# THE RAMESHWARA JUTE MILLS LIMITED

Registered Office : 'Birla Building', 8th Floor, 9/1, R. N. Mukherjee Road, Kolkata - 700 001, Phone No. : 90739 81741,  
Website : rameshwarajute.com, CIN : L17119WB1935PLCO46111, E-mail : rjm.ho@rjm.co.in, Fax No. : 033-22109455

**RJML/ST.EX/Reg. 47/2025-26**

**Dated: August 19, 2025**

The Secretary  
The Calcutta Stock Exchange Ltd.  
7, Lyons Range,  
Kolkata – 700001  
(Scrip Code: 10028093)

**Subject: Newspaper Advertisement titled Public Notice - Annual General Meeting.**

Dear Sirs,

Please find enclosed herewith the newspaper clippings titled Public Notice - Annual General Meeting published on August 19, 2025 in the following newspapers:

- a) Business Standard (English – All India Edition) and
- b) Duranto Barta (Bengali Edition)

Thanking you,

Yours faithfully,

**For The Rameshwara Jute Mills Limited**

  
**Priyanka Arora**  
Company Secretary



**Encl: As above**



# The matrix, decoded

QR code, the little pixelated square, has changed how India pays or accesses information. Its applications are only limited by imagination



IMAGE: SHUTTERSTOCK

SHELLEY SINGH  
New Delhi, 18 August

Last month, a video shared on Instagram showing a quick-response (QR) code embedded on a tombstone at a cemetery in Kerala went viral. Upon scanning the code, a website pops up, directing to a page that provides information about the person, including what he did, and family details of the deceased!

That may not have been the application QR code's Japanese founder had in mind when he was looking for a better alternative to barcodes in manufacturing setups. But today, if there is a ubiquitous face of the digital world, it could well be a pixelated one: the QR code. On roadside stalls, payment gateways, airline boarding passes, restaurant menus, product packaging, newspaper ads, and a host of other things, the small black-and-white square (a standard QR code is square, though there are also rectangular versions) has become a universal gateway to payment, information, and interaction. And its use cases are only expanding.

The rise of the QR code has been dramatic. Affordable smartphones, cheap mobile data and the Unified Payments Interface (UPI) have made it a default way of sending and receiving money for all kinds of merchants, online and off-line. Beyond payment transactions, hospitals and diagnostic centres have started using QR codes to manage patient data. In colleges, students can scan these codes for assignments. And across companies, it could soon become the way to mark attendance.

### The beginnings

The QR code's origin dates back to 1994, when Japanese engineer Masahiro Hara was looking for a better alternative to barcodes to track auto parts at Denso Wave, the auto company he worked at. Barcodes could only store limited information and had to be scanned in one direction.

Hara came up with a two-dimensional matrix, which could store over 4,000 characters, be scanned from any angle, and withstand damage, thanks to an in-built error-correction technology. Denso Wave patented the technology, but allowed it to be used free of charge, leading to its rapid proliferation. However, for years, QR codes were confined to manufacturing.

The arrival of camera-enabled mobile phones — and later smartphones — gave them a whole new life as a consumer tool. The camera now acts as the scanner, auto detecting the code at any angle, and even in low light — lending it ease of use. Post the Covid pandemic, QR codes took off as a means for contactless, cashless payments.

Before QR codes entered payments, sending money digitally meant typing bank details or mobile numbers, a slow process prone to errors. "QR codes automated information capture, making payments faster and easier," says a spokesperson for Walmart-owned PhonePe, the largest payment app in India.

Today, they are fast replacing barcodes as well. Enumerating the USP of QR codes, Mihir Gandhi, partner and leader, payments transformation, Price-waterhouseCoopers (PwC) India, says, "QR codes can hold around 4,000 alphanumeric characters versus 20-25 in barcodes." They can also store multimedia, URLs, and encrypted data, and work even when partially damaged or faded. "It's a free, auto-generated tool," says Nakul Kumar, cofounder and chief marketing officer, Cashify. "QR code is like an information-rich address in the shape of a picture. There's no central controlling authority." Cashify, an e-commerce platform, helps users sell their old devices, including smartphones, gaming consoles and laptops. It then refurbishes and sells them.

QR codes are generated instantly via most payment and other apps by converting data (like URLs, text, or contact information) into a pattern of black-and-white squares using a specific algorithm defined by the QR code standard. This pattern is then represented as a code,

### Why QR codes are becoming ubiquitous

- **Smartphones:** QR codes can be scanned by a smartphone's camera (India has over 750 million smartphone users); cheap data accelerates use
- **Contactless interactions:** Thanks to hygiene concerns and convenience, QR code-based payments have gone mainstream
- **A push for digital India:** People are getting used to quicker ways of scanning, tapping and swiping to pay or access information
- **Business needs have evolved:** From offline marketing to checkout services, companies now use QR codes as part of broader omnichannel strategies
- **Software:** UPI apps make the process a two-step action, making it easier than even using cash

Source: qrcodekit.com; industry

which can be scanned and decoded by devices like smartphones.

### The Bharat QR effect

In India, these strengths met the perfect partner: UPI. A merchant can print a QR code and instantly start receiving money from any UPI payment app — PhonePe, Google Pay, Paytm — without needing an expensive point-of-sale terminal.

The launch of Bharat QR in 2017 by the National Payments Corporation of India brought standardisation. Interoperable QR codes meant a single display could accept payments from any major bank or wallet app. This eliminated silos and boosted adoption.

Two types of QR codes are common: static and dynamic. Static QR codes carry fixed merchant details — ideal for small shops. Dynamic QR codes — generated at checkout — embed the transaction amount and purpose, reducing steps and errors. Modern retail, e-commerce and fuel stations often use dynamic codes for speed and accuracy.

The results are striking. According to the Reserve Bank of India, in 2024-25 (FY25), UPI QR codes grew 91.5 per cent year-on-year (Y-o-Y) to 657.9 million. India now logs over 80 billion QR-based UPI transactions annually, says PwC; and the number is growing rapidly. Credit card growth has, meanwhile, decreased by 7.94 per cent Y-o-Y, pointing to an increased adoption of QR codes to complete transactions.

And now companies are customising codes to improve user experience. PhonePe upgraded its QR scanner to a machine learning kit, improving recognition speed under peak loads. Auto-flash in low light, pinch-to-zoom, and the ability to scan QR code from a photo in your phone have made scanning more reliable. The app also lets users tap 'Pay' while processing the code in the background, shaving seconds off the transaction.

### A model for scale

The qualities that make QR codes ideal for payments — low cost, easy generation, universal scanning — also make them valuable in other contexts.

Energy Efficiency Services Ltd (EESL), a joint venture of public sector units under the power ministry, uses QR codes in marketing, electricity bills, and WhatsApp messages to drive traffic to EESLmart.in, an online marketplace for energy-efficient appliances. Unique affiliate QRs empower grassroots promoters, while product QRs link to warranty and efficiency data.

"Smartphones have transformed QR codes from a niche utility into a mainstream gateway. The frictionless scan-to-access experience has allowed EESL to reach citizens across socio-economic strata, particularly in areas with low digital literacy, bridging the last-mile gap in digital commerce," says Animesh, chief general manager and head (sales and corporate communication and PR) at EESL.

Around 30 per cent of EESL orders (for products like bulbs, lights, fans, air-

cons) on its website come via QR codes.

The code's versatility has spawned some creative uses as well.

Bengaluru-based startup Twid, for instance, aggregates users' reward and loyalty points from multiple programmes (credit, debit cards, brands etc), and lets them pay with those at merchant checkouts. Often, users forget or are unaware of the points they have accumulated. Twid, founded in 2020, solves that problem of aggregating the points and helping users avail of them. Its UPI app (in beta stage) can scan any merchant's QR — say, Indian Oil, Book-MyShow, MakeMyTrip, and Swiggy, among others — on its platform, apply the points, and settle the balance.

"QR is a beautiful model for scale. That's how UPI has scaled in India," says Amit Koshal, cofounder and CEO, Twid, noting that 48 per cent of its users interact via QR codes.

Gurugram-based Cashify uses QR codes for internal needs. It has replaced physical barcodes with in-device QR tags linked to the International Mobile Equipment Identity (IMEI) numbers of devices. This eliminates sticker fraud, boosts security with rotating codes, and allows tracking without special scanners. "The QR code becomes the device's passport," says Nakul Kumar, cofounder, Cashify.

Smartphones is its largest category, comprising 90 per cent of the business. All devices that come to Cashify's warehouse were earlier marked with barcodes stickers. Cashify would take 360-degree pictures of the phone, but if there was a sticker on the phone, it would hamper the process. "We wanted to make a unique identifier that would be present inside the phone and would be available on demand. Hence, we moved to QR code," says Kumar. "Now all our tracking is done through a unique QR code generated in the system and linked to the IMEI of the phone." Cashify buys around 200,000 devices a month and uses 12,000 to 15,000 QR codes daily.

Industry experts see the next wave of QR innovation in integration with biometrics, geolocation, and digital product passports. PwC's Gandhi imagines scanning a QR to securely access Aadhaar-linked benefits or get location-specific offers. Global sustainability pushes are also opening new uses: in fashion, electronics, and food, QR codes can give instant sourcing information, recycling instructions and authenticity checks.

Despite QR codes' ease of use, versatility and appeal, there are a few challenges. They aren't a "one-size-fits-all solution," Gandhi points out. QR codes, he adds, must be visible and unobstructed to be scanned. Scanning requires a smartphone or compatible device, limiting access for users without one. Many QR codes link to online content, so they're ineffective without internet access.

Besides, barcodes are still used in logistics, warehousing, supply chain and other operations because old systems depend on them. That said, QR codes are emerging as a valuable complement, bridging the gap between physical workflows and digital ecosystems.

### A universal passport

For merchants, QR codes are a zero-to-low-cost acceptance method. For payment apps, they're a gateway into larger customer relationships. For businesses like PhonePe, Paytm, EESL, Twid or Cashify, they're infrastructure: part identifier, part transaction trigger, part workflow optimiser.

As Cashify's Kumar sums up: "The QR code becomes the device's passport and gateway to user, enterprise interactions, and transactions." That's true for more than just devices — it's increasingly the case for products, services, and even personal identities.

From an engineer's sketch inspired by the board game 'Go' to billions of transactions and innovative uses, the QR code's applications are only limited by imagination.

The writer is a Delhi-based independent journalist



Regd. Office: Jaykaygram, PO - Tyre Factory, Kankrol - 313 342 (Rajasthan)  
Email id: investorjktyre@jkmall.com

**NOTICE**

**Special Window for re-lodgement of Transfer Requests of Physical Shares**

Shareholders of the Company are hereby informed that pursuant to SEBI Circular No. SEBI/HO/MIRSD/MIRSD-PoD/P/CIR/2025/97 dated 2<sup>nd</sup> July 2025, a special window has been opened for a period of six months from 7<sup>th</sup> July 2025 to 6<sup>th</sup> January 2026 to facilitate transfer requests of physical shares.

This facility is available for Transfer Deeds which were originally lodged before 1<sup>st</sup> April, 2019 but were rejected/ returned/ not attended due to deficiency in the documents/process or otherwise.

The shares re-lodged for transfer during the above window will be processed only in dematerialized form. Shareholders who have missed the 31<sup>st</sup> March, 2021 deadline for re-lodgement of transfer documents are encouraged to avail advantage of the opportunity by furnishing the requisite documents to the Company's Registrar and Share Transfer Agent (RTA)- Alankit Assignments Limited; 4E/2, Alankit House, Jhandewalan Extension, New Delhi -110055; Phone Nos. 011-42541234 / 23541234; e-mail - rta@alankit.com.

The aforesaid information is also being made available on the website of the Company at <https://www.jktyre.com/>

Phone: 02952-302400/330011 for JK Tyre & Industries Ltd.  
Fax : 02952-232018 Sd/  
Place : New Delhi Kamal Kumar Manik  
Date : 18<sup>th</sup> August, 2025 Company Secretary

CIN: L67120RJ1951PLC045966; Website: [www.jktyre.com](http://www.jktyre.com)

**For Kind Attention of Shareholders:**

Shareholders holding shares in Physical form are requested to dematerialize their shares/complete their KYC (Email address, Bank A/c details etc.) with the Company's RTA.



**B.A.G. Films and Media Limited**

CIN: L74899DL1993PLC051841

Regd. Office: 352, Aggarwal Plaza, Plot No.8, Kondli, East Delhi, New Delhi-110096  
Corporate Office: FC-23, Sector-16A, Film City, Noida-201301, (U.P.)  
Tel: 91 120 460 2424  
Web: [www.bagnetwork24.in](http://www.bagnetwork24.in), Mail: [info@bagnetwork.in](mailto:info@bagnetwork.in)

**NOTICE OF 32<sup>nd</sup> ANNUAL GENERAL MEETING, E-VOTING AND BOOK CLOSURE INTIMATION**

NOTICE is hereby given that the 32<sup>nd</sup> Annual General Meeting ("AGM") of the Members of **B.A.G. Films and Media Limited** ("the Company") will be held on **Thursday, September 11, 2025 at 4:00 P.M. (IST)** through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM") in compliance with General Circular No. 14/2020 dated April 08, 2020, Circular No. 17/2020 dated April 13, 2020, Circular No. 20/2020 dated May 05, 2020, Circular No. 02/2021 dated January 13, 2021, Circular No. 21/2021 dated December 14, 2021, Circular No. 02/2022 dated May 05, 2022, Circular No. 10/2022 dated December 28, 2022, Circular No. 09/2023 dated September 25, 2023 and latest being Circular No. 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs ("MCA Circulars") and Circular no SEBI/HO/CFD/ CMD1/CIR/P/2020/79 dated May 12, 2020, Circular No. SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated January 15, 2021, Circular No. SEBI/HO/CFD/ CMD2/CIR/P/2022/62 dated May 13, 2022, Circular No. SEBI/HO/CRD/PoD-2/P/CIR/2023/4 dated January 05, 2023 and Circular No. SEBI/HO/CFD/CFD-PoD-2/P/ CIR/2023/167 dated October 07, 2023 and latest being Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 03, 2024 issued by the Securities Exchange Board of India ("SEBI Circular") prescribing the procedures and manner of conducting the Annual General Meeting through VC/ OAVM without the physical presence of the Members at a common venue. In compliance with the applicable provisions of the Companies Act, 2013 ("the Act") and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the SEBI Listing Regulations") read with other MCA Circulars and SEBI Circulars, the 32<sup>nd</sup> AGM of the Members of the Company will be held through VC/ OAVM.

In compliance with said MCA Circulars and SEBI Circulars, electronic copies of the Notice of 32<sup>nd</sup> AGM and Annual Report for the financial year 2024-25 of the Company has been sent to all the Members on August 13, 2025, whose e-mail addresses are registered with the Company or Registrar and Share Transfer Agent or Depository Participants. A letter providing the web-link and QR code, including the exact path, where complete details of Notice of AGM and the Annual Report 2024-25 is available, sent to those Members who have not registered their email addresses with the Company or Registrar and Share Transfer Agent or Depository Participants. The requirement of sending physical copy of the Notice of AGM and Annual Report have been dispensed with vide the aforesaid MCA Circulars and SEBI Circulars.

Members may note that the Notice and Annual Report 2024-25 are also available on the Company's website at <https://bagnetwork24.in>, website of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively and the Notice of 32<sup>nd</sup> AGM is also available on the website of National Securities Depositories Limited (NSDL) (agency for providing the e-Voting facility) i.e. [www.evoting.nsdl.com](https://www.evoting.nsdl.com). The Company shall send a physical copy of the Annual Report 2024-25 to those members who specifically request for the same at [info@bagnetwork.in](mailto:info@bagnetwork.in) mentioning their Folio No. DP ID & Client ID.

Pursuant to the provisions of Section 91 of the Act read with rules made thereunder and applicable provisions of the SEBI Listing Regulations, as amended, the Register of Members and Share Transfer books of the Company will remain closed from **Friday, September 05, 2025 to Thursday, September 11, 2025 (both days inclusive)** for the purpose of AGM.

Pursuant to Regulation 44 of the SEBI Listing Regulations, Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and the Secretarial Standard on General Meetings issued by Institute of Company Secretaries of India, as amended from time to time, the Members are provided with the facility to cast their votes on all resolutions as set forth in the Notice of 32<sup>nd</sup> AGM using electronic voting system (e-voting) provided by NSDL. The voting rights of Members shall be in proportion to the equity shares held by them in the paid-up equity share capital of the Company as on the **cut-off date i.e. Thursday, September 04, 2025**.

Details procedure for remote e-voting/e-voting and to attend the AGM through VC/OAVM through the NSDL is provided in the Notice of the 32<sup>nd</sup> AGM. The Members are requested to read the instructions pertaining to e-voting/ AGM through VC/OAVM as described in the Notice of AGM carefully.

All Members are informed that:

- The businesses as stated in the Notice of 32<sup>nd</sup> AGM will be transacted by electronic means through e-voting platform of NSDL i.e. [www.evoting.nsdl.com](https://www.evoting.nsdl.com);
- The remote e-voting shall commence on **Sunday, September 07, 2025 at 9:00 a.m. (IST) and ends on Wednesday, September 10, 2025 at 5:00 p.m. (IST)**;
- The **Cut-off date** for determining the eligibility to vote by electronic means (remote e-voting before the AGM as well as E-voting during the AGM) is **Thursday, September 04, 2025**;
- A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of remote E-voting before the AGM as well as E-voting during the AGM. Any person who acquires shares of the Company and becomes a Member of the Company after the e-mail of the Notice of 32<sup>nd</sup> AGM and holding shares as on the cut-off date i.e. **Thursday, September 04, 2025**, may obtain the User ID and Password by sending a request at [evoting@nsdl.com](mailto:evoting@nsdl.com). However, if a person is already registered with NSDL for e-voting, then existing user ID and password can be used for casting vote;
- Members present in the AGM through VC/OAVM facility and who had not cast their votes on the resolutions through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system during the AGM;
- Member may note that:
  - The remote e-voting module shall be disabled by NSDL after the aforesaid date and time for e-voting and the remote e-voting shall not be allowed beyond the specified period;
  - Once the vote on a resolution is cast by the members, they shall not be allowed to change it subsequently;
  - The facility for electronic voting shall be made available at the AGM for the members who have not cast their votes by remote e-voting;
  - Members who have cast their vote on resolution(s) by remote E-voting prior to the AGM will also be eligible to participate in the AGM through VC/OAVM but shall not be entitled to cast their vote on such resolution(s) again.

The relevant documents referred to in this Notice are available for inspection by the Members through electronic mode. The Members may write to the Company at [info@bagnetwork.in](mailto:info@bagnetwork.in) in this regard, by mentioning "Request for Inspection" in the subject of the E-mail.

Any query / concern / grievances connected with voting/AGM by electronic means, if any, may be addressed to the Company by writing to Mr. Ajay Mishra, Company Secretary- B.A.G. Films and Media Limited, at the Registered Office/Corporate Office of the Company or through email at [info@bagnetwork.in](mailto:info@bagnetwork.in) or call at Tel: +91 120 460 2424. Members, who have not registered their email address and/or updated your bank account mandate, please follow below instructions:


Physical Holding	Register/Update the details in prescribed Form-ISR-1 duly filled along with self-attested supporting documents and other relevant forms with Alankit Assignments Limited, Registrar and Share Transfer Agent of the Company at <a href="mailto:kycupdate@alankit.com">kycupdate@alankit.com</a> . Members may download the prescribed forms from the Company's website link at <a href="https://bagnetwork24.in/shareholders-corner/">https://bagnetwork24.in/shareholders-corner/</a>
Demat Holding	Register/Update your email address and/or updated your bank account with the relevant Depository Participants.

M/s Balika Sharma & Associates, Practicing Company Secretary (Membership No. FCS 4816 and CP No. 3222) has been appointed as the Board of Directors to scrutinize the remote e-voting process before the AGM as well as e-voting during the AGM in a fair and transparent manner.

In case you have any queries, /grievances pertaining to remote e-voting (before the AGM and during the AGM), you may refer to the Frequently Asked Questions ("FAQs") for Shareholders and e-voting user manual for Shareholders available in the download section of [www.evoting.nsdl.com](https://www.evoting.nsdl.com) or call on the toll-free number: 022-4886 7000 or send a request to Ms. Pallavi Mhatre, Senior Manager-NSDL at [evoting@nsdl.com](mailto:evoting@nsdl.com).

By Order of the Board of Directors  
For **B.A.G. Films and Media Limited** Sd/-  
**Ajay Mishra**  
Company Secretary  
ACS: 21096

**Date:** 18.08.2025  
**Place:** Noida



**EASTERN SYNPACKS LIMITED**

Reg. Office Via: - Telco Works Post Office  
(Near JEMCO), Jojobera, Jamshedpur - 831004  
CIN: U25202JH1992PLC004880

**NOTICE**

Notice is hereby given pursuant to section 91(1) read with section 101(1) of the Companies Act 2013 that Register of the Members and shares transfer books of the company will remain closed from 15<sup>th</sup> Sept., 2025 to 22<sup>nd</sup> Sept., 2025 both days inclusive in connection with the Annual General Meeting of the Share Holders of company to be held on 22<sup>nd</sup> Sept., 2025 Monday at 11.30 A.M at the company's Registered office at Jojobera, Jamshedpur - 831004.

For Eastern Synpacks Ltd.  
Sd/  
**Ravi Sharma (CMD)**

**THE RAMESHWARA JUTE MILLS LIMITED**

CIN: L17119WB1935PLC046111  
Registered Office: Birla Building, 8<sup>th</sup> Floor,  
9/1, R. N. Mukherjee Road, Kolkata-700001  
Phone : +91 33-22109455  
Website: [www.rameshwarajute.com](http://www.rameshwarajute.com); E-mail: [sharedepartment@rjm.co.in](mailto:sharedepartment@rjm.co.in)

**PUBLIC NOTICE**

The Annual General Meeting ("AGM") of The Rameshwara Jute Mills Limited (**the Company**) will be held on **Thursday, the 18<sup>th</sup> September, 2025 at 3:00 p.m. (IST)** at 16<sup>th</sup> Floor, Birla Building, 9/1 R. N. Mukherjee Road, Kolkata -700001 in compliance with the applicable provisions of the Companies Act, 2013 ("the Act") and the rules made thereunder, read with MCA & SEBI Circulars to transact the businesses set out in the Notice convening the said AGM.

The e-copy of the Notice of the AGM along with the Annual Report for the Financial Year 2024-25 of the Company will be sent electronically only to those Members whose e-mail addresses are registered with the Company/Depositories/RTA. Members may note that the Notice and the Annual Report 2024-25 will be available on the website of the Company at [www.rameshwarajute.com](http://www.rameshwarajute.com) and on the website of Central Depository Services (India) Limited ("CDSL") at [www.evotingindia.com](http://www.evotingindia.com). Members who have not yet registered their e-mail addresses are requested to send an e-mail to the Company at [cs.rjm@rjm.co.in](mailto:cs.rjm@rjm.co.in) mentioning the Name of Member (s), Folio No., Email ID, Mobile No. along with the self-attested copy of PAN Card and Aadhaar Card on or before 5:00 p.m. (IST) on Wednesday, the 10<sup>th</sup> September, 2025 to receive the Notice of AGM and Annual Report electronically as well as the login id and password for remote e-Voting and members having shares in electronic mode are requested to register their email address with their respective Depository Participants.

The Company is pleased to provide remote e-Voting facility (**remote e-Voting**) of CDSL to all its Members to cast their votes on all the Resolutions as set out in the Notice of the AGM. Detailed procedure for remote e-Voting will be provided in the Notice.

For The Rameshwara Jute Mills Limited Sd/-  
**Priyanka Arora**  
Company Secretary  
ACS-60641

**Place:** Kolkata  
**Date :** 18<sup>th</sup> August, 2025



**IEX**  
INDIAN ENERGY EXCHANGE  
INNOVATION TECHNOLOGY FUTURE

**INDIAN ENERGY EXCHANGE LIMITED**

CIN: L74999DL2007PLC277039

Regd. Office: 1<sup>st</sup> Floor Unit No. 1.14(a), Avanta Business Centre, Southern Park, D-2, District Centre, Saket, New Delhi-110017, India  
Tel.: +91-011-3044 6511, Tel.: +91-120-4648 100, Fax No.: +91-120-4648 115  
Website: [www.ixindia.com](http://www.ixindia.com), E-mail: [compliance@iexindia.com](mailto:compliance@iexindia.com)

**NOTICE OF 19<sup>th</sup> ANNUAL GENERAL MEETING AND E-VOTING INFORMATION**

**ANNUAL GENERAL MEETING**

NOTICE is hereby given that the 19<sup>th</sup> Annual General Meeting ("AGM") of the members of the Indian Energy Exchange Limited (the "Company") is scheduled to be held on Thursday, September 11, 2025, at 12:00 Noon Indian Standard Time ("IST") through Video Conferencing ("VC")/Other Audio-Visual Means ("OAVM") to transact the business set out in the Notice convening the AGM. Members will be able to participate in the AGM through VC/OAVM facility only. In compliance with applicable provisions of the Companies Act, 2013, rules framed thereunder, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), read with circulars issued by Ministry of Corporate Affairs ("MCA") and Securities and Exchange Board of India ("SEBI") in this regard, to transact the business items as set forth in the Notice of the AGM.

The Notice of the 19<sup>th</sup> AGM and the Annual Report for the Financial Year 2024-25 have been sent on Monday, August 18, 2025 through email to members whose email IDs are registered with the Company/ KFin Technologies Limited, Company's Registrar & Transfer Agent ("Registrar"/"RTA")/Depository Participant(s) ("DPs"). Further, a letter containing the web-link including the exact path of the website of the Company where the Notice of the 19<sup>th</sup> AGM and the Annual Report can be accessed has also been dispatched to the shareholders whose email (s) are not registered with the Company/ RTA / DP.

**INSTRUCTION FOR REMOTE E-VOTING AND E-VOTING DURING AGM**

Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and in accordance with Regulation 44 of the SEBI Listing Regulations. Members have been provided the facility to cast their votes on all resolutions set forth in the Notice of the AGM using electronic voting system (remote e-voting). The Company has engaged the services of KFin Technologies Limited ("KFinTech") for providing facility for remote e-voting, participation in AGM through VC/OAVM and e-voting during the AGM.

Information and instructions including the details of User ID and Password relating to E-voting have been sent to all Members through email. The manner of remote e-voting and e-voting during the AGM by the members holding shares in dematerialized mode, physical mode and for members who have not registered their email addresses is provided in the Notice of the AGM.

The remote e-voting facility will be available during the following period:

Commencement of remote e-voting	Monday, September 08, 2025, from 9:00 a.m. (IST)
End of remote e-voting	Wednesday, September 10, 2025, upto 5:00 p.m. (IST)

During this period, Members of the Company, holding shares either in dematerialised or in physical form may cast their vote electronically through the KFinTech website i.e. <https://evoting.kfintech.com/>. The e-voting module shall be disabled by the KFinTech thereafter and the remote e-voting shall not be allowed beyond the above said date and time. During this period, a person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the depositories as on the Thursday, September 04, 2025 ("Cut-Off Date"), only shall be entitled to avail the facility of remote e-voting as well as e-voting at the AGM. Any person who becomes a member of the Company after dispatch of the Notice of the Meeting and holding shares as on the Cut-Off Date may obtain the User ID and password in the manner as provided in the Notice of the AGM.

Only those Members/shareholders, who will be present in the AGM through Video Conference OAVM/facility and have not cast their vote through remote e-Voting are eligible to vote through e-Voting in the AGM. However, Members who have voted through Remote e-Voting will be eligible to attend the AGM but shall not be allowed to vote again in the AGM. Members will be able to attend the AGM through VC/OAVM by logging on the e-voting website of KFinTech at <https://meetings.kfintech.com/> by using their secure login credentials. Instructions for the Members for attending the AGM through VC/OAVM is provided in the Notice of the AGM.

The information regarding scrutinizer, dividend, the deduction of tax on such dividend (TDS), and other pertinent details is included in the Notice of the AGM. To assist us in determining the applicable TDS rate, Members are kindly requested to submit necessary documents on or before Friday, August 22, 2025. For additional information, please refer the relevant section of the Notice. The Notice of AGM along with the Annual Report is also available on the website of the Company i.e. [www.ixindia.com](http://www.ixindia.com), and websites of Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively and on the website of RTA at <https://evoting.kfintech.com/>

In case of any queries, you may refer the Frequently Asked Questions ("FAQs") for shareholders and e-voting. User Manual for shareholders available at the download section of <https://evoting.kfintech.com/> or contact as below:

- Members holding securities in physical form and non-individual Members may contact KFinTech at the toll-free No. 1800-3094-001 or contact Mr. Premkumar Nair by writing email to [ginward.nis@kfintech.com](mailto:ginward.nis@kfintech.com) and [evoting@kfintech.com](mailto:evoting@kfintech.com) for any clarifications.
- Members holding shares through NSDL, may contact NSDL helpdesk by writing to [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in) or by calling the toll-free no.: 022-48867000 or 022-24997000.
- Members holding shares through CDSL, may contact CDSL helpdesk by writing to [helpdesk.evoting@cdsindia.com](mailto:helpdesk.evoting@cdsindia.com) or by calling at 18002109911.

By the order of the Board of Directors  
For **Indian Energy Exchange Limited** Sd/-  
**Vineet Harlalka**  
CFO, Company Secretary & Compliance Officer  
Membership No.- ACS 16264

**Place:** Noida  
**Date:** August 18, 2025



